



WHEN DISASTER STRIKES WHAT IS YOUR RECOVERY PLAN?

BACKUP AND DISASTER RECOVERY THE EQUINIX | DATAPIPE ADVANTAGE

The modern enterprise needs highly available Backup/Disaster Recovery (B/DR) solutions completely customized to each individual business need and requirement.

That's where Equinix and Datapipe come in.

Equinix and Datapipe deliver production-proven B/DR solutions for today's globally distributed, 24x7x365 IT environments. Enterprises, agencies and institutions can benefit from these advantages:

Close Proximity - The distance between production and backup systems is critical as it affects performance for rapid backup and recovery times. Equinix offers an unparalleled global and metropolitan network density—closing the distance between production and backup sites. Datapipe brings experience and expertise to plan, build, run and manage B/DR solutions for today's enterprise applications within this ecosystem.

Highly Available - Enterprise B/DR systems need the capability to maintain accurate and high-quality backup files and fast response times when fail-over systems are called on to maintain the pulse of the business. Equinix delivers global average uptime of 99.9999% and with less than 10 ms of latency. This is augmented by Datapipe's renowned reliability—Datapipe consistently ranks high in Netcraft's 'Most Reliable Hosting Company' reports.*

Hybrid Cloud Flexibility - Equinix and Datapipe have leveraged the power of the hybrid cloud for extensible B/DR solutions. Your enterprise will realize solid protection of your most business-critical assets that require security and regulatory compliance.

Multiple Cloud Provider Choices - With a massive, interconnected network encompassing major cloud providers, Equinix offers seamless accessibility to Amazon Web Services, Microsoft Azure, Google Cloud Platform, IBM SoftLayer and Cisco Intercloud. This eliminates vendor lock-in and enterprises can mitigate downtime risk among multiple providers for a more robust solution.

Every enterprise has unique data and applications - Equinix and Datapipe offer production-proven experience to deliver the best B/DR solutions - for your business needs and requirements. 'One size fits all' is never an option.

The tremendous increase in mobile apps, datasets and cloud applications are the primary concern of today's IT organizations.

But what about backup and disaster recovery (B/DR) for today's applications and workloads?

Are you ready for an IT disruption from extreme weather conditions, power outages, system failure, security breach or something similar?



EQUINIX | DATAPIPE B/DR SOLUTIONS



Equinix Performance Hub™ empowers you to geographically distribute computing environments to keep your enterprise IT infrastructure intact—even when a worst case scenario happens. All Equinix International Business Exchange™ (IBX®) data centers offer Performance Hub, enabling you to maximize the distance between your recovery sites.

Equinix Cloud Exchange™ gives enterprises direct, simultaneous and flexible connections to multiple cloud providers. That means you can mix and match cloud services to create a B/DR plan that exactly matches your requirements.

Datapipe Managed Services lead the industry in architecting, deploying and managing multi-platform hybrid IT solutions, including public, private and hybrid clouds integrated with traditional IT environments.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 33 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies.

About Datapipe

Datapipe is the only global managed service provider to future proof IT for the enterprise. The company leads the industry in architecting, deploying and managing multi-platform hybrid IT solutions, including public, private and hybrid clouds integrated with traditional IT environments. By automating IT, Datapipe supports the continuous development and delivery of secure, highly available enterprise class applications. Datapipe also delivers operational excellence through proven ITIL processes via a global team of experienced professionals

Learn how your company can benefit from the Equinix and Datapipe industry-leading Backup and Disaster Recovery solutions.

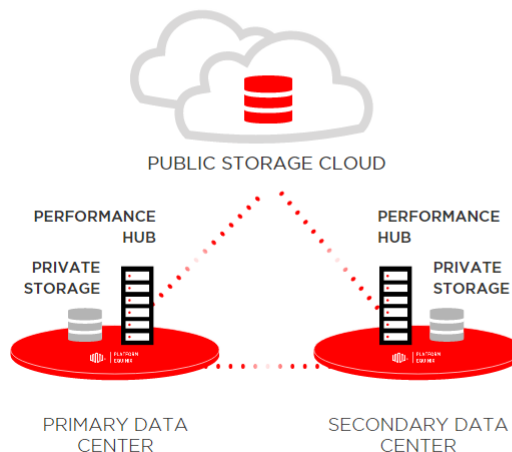
Contact us today: contact@equinix.com | 800.322.9280

SIMPLIFIED BACKUP / DISASTER RECOVERY

Equinix's distributed network architecture, unmatched choice of networks (including access to the public cloud) and highest availability rating ensure uninterrupted service and recoverability for your business.

Equinix Disaster Recovery Strategies

Performance Hub lets enterprises customize their disaster recovery strategy to **connect as directly, privately and securely** as they choose.



55% of IT decision makers said disaster recovery was a top business driver for how they manage their data center

— UBM Tech, The State of the Modern Data Center



\$90k per hour is the estimated cost of downtime

— Network Computing, the Meta Group and Contingency Planning Research



86% of companies experienced one or more instances of system downtime in the previous 12 months, lasting 2.2 days on average

— 2012 Global Disaster Recovery Index by Acronis and the Ponemon Institute