

SPAGHETTI IS FOR DINNER. STRUCTURED CABLING IS FOR BUSINESS.



High density or high bandwidth — whether you're building a new data center or upgrading an older one, Equinix Infrastructure Services now offers specialized products that support the latest equipment standards and changing technical requirements. So you can focus on your data, not your data center.

TAKING UNNECESSARY RISKS?

Point-to-point cabling is hands on by nature. And 48% of data center outages are caused by human error.¹

TIME IS MONEY

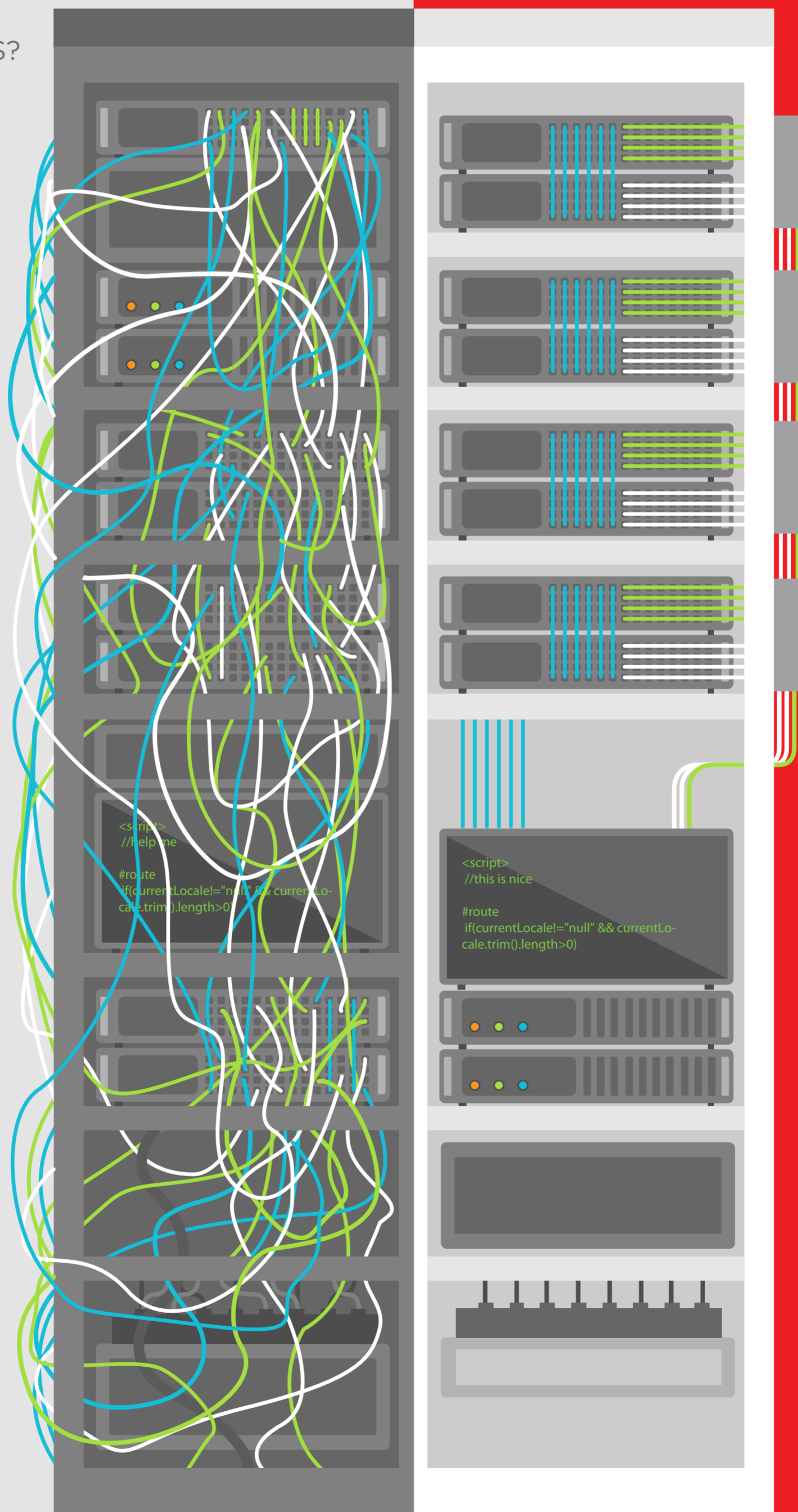
Disorganized cabling makes troubleshooting tough. And a 90-minute data center outage can cost as much as \$500,000.²

HOT AND BOTHERED

Point-to-point cabling means lots of extra cable. And that means poor airflow, more heat, higher hardware failure rates, and increased cooling costs.

SLOWER TO SCALE

Disorganized connections and inaccessible hardware make it difficult to manage change.



EMBRACE CHANGE

Build once for easy-to-scale growth that supports future cabling and hardware technologies with minimal to no downtime.

SET UP FOR SUCCESS

With TIA-942 and BICSI industry standards and up-to-date documentation, anyone can come in and instantly understand how your components are connected.

BE GOOD TO YOUR CABLES

Cables that aren't stressed, twisted, or stretched will last longer and perform better — and outlast most other network components.

CLEAR THE CLUTTER

Eliminate unnecessary bulk cable to improve access and airflow. Structured cabling systems can reduce cable volumes by 75%+.

DISCOVER WHAT STRUCTURED CABLING CAN DO FOR YOU —
EQUINIX INFRASTRUCTURE EXPERTS ARE HERE TO HELP.
[LEARN MORE AT EQUINIX.COM.](http://EQUINIX.COM)



¹Study of Data Center Outages, Ponemon Institute, 2013. ²IT Process Institute